

Bunny Hop!

May 1, 2020

6:00 pm to 8:30 pm • First Tennessee Pavilion



a springtime family event
benefiting

CHAMBLISS CENTER FOR CHILDREN

GROWING YOUNG LIVES 24 • 7 • 365





About Bunny Hop!

The annual Bunny Hop! is a wonderful family event that invites parents to visit with friends and enjoy dinner while their young ones take advantage of the abundant children's activities! This is the 20th year for this family-friendly fundraiser, which boasts an attendance of more than 600 in the spacious and open-air First Tennessee Pavilion.

Activities include a wide range of arts and crafts, a bunny petting station, balloon artists, a magician, a "sports zone" set with small basketball nets and lots of balls, as well as corn hole, a putting green, and more! For older children, there are inflatables, legos, kids' karaoke, and a photo booth.

Adults can enjoy time with their friends, while bidding on a fun selection of silent auction items, and enjoying a buffet dinner. There are child-friendly menu options for our little guests.

All of the children in attendance receive a Peter Rabbit coloring book to take home.





About The Agency

Chambliss Center for Children's mission is to preserve family unity and to help prevent the dependency, neglect, abuse and delinquency of children by responding to the community's childcare needs.

Founded in 1872 by women from five area churches, Chambliss Center for Children is a local non-profit organization that has been caring for Chattanooga-area children 24-hours-a-day, 365-days-a-year for 148 years.

The agency has two main programs, the first of which is an Early Childhood Education and Extended Childcare Program. The main goals of this program are to offer affordable, accessible and quality care for children so their parents can go to work or school at any hours needed. The agency also operates a Residential Program, which recruits and trains foster families, operates a group home for children in state custody, facilitates adoptions, and oversees a Transitional Living program for youth who age out of State care. In addition to these programs, the agency also manages six off-site childcare centers and educates and cares for the children of teachers in 12 Hamilton County Schools.

Overall, Chambliss Center for Children is caring for more than 700 children throughout the community every day. For more information, visit www.chamblisscenter.org or call 423-698-2456.



Sponsorship Opportunities

PRESENTING BUNNY - \$10,000

- **Media:** Company name mentioned in all radio advertisements, sponsorship announcement on agency Facebook page, video interview with company shared on agency Facebook page
- **Print Media:** Premier acknowledgement in all print advertisements, press release, name on 1,300+ invites, name & logo featured on the front of 400 Coloring Books (event program), double-page spread advertisement in the Coloring Book, logo on the outside back cover of the Coloring Book, dedication page in the Coloring Book, listing in the Coloring Book
- **Event Exposure:** Opportunity to host a children's activity at the event, prominent recognition on the sponsor banner and sponsor board, logo prominently displayed in table centerpieces, name listed on event t-shirts (if applicable), logo featured on drinking cups
- **Additional Benefits:** 25 tickets, 2 reserved tables, name and logo prominently featured on event page, recognition in Chambliss Center for Children newsletter (11,000+ mailed)

GRAND BUNNY - \$5,000 (OR \$10,000 MINIMUM RETAIL VALUE OF IN-KIND DONATION)

- **Media:** Sponsorship announcement on agency Facebook page, video interview with company shared on agency Facebook page
- **Print Media:** Acknowledgement in print advertisements, name on 1,300+ invites, full page advertisement in the Coloring Book (event program), logo on the outside back cover of the Coloring Book, dedication page in the Coloring Book, listing in the Coloring Book
- **Event Exposure:** Recognition on the sponsor banner and sponsor board, logo included in table centerpieces, name listed on event t-shirts (if applicable)
- **Additional Benefits:** 15 tickets, 1 reserved table, name and logo featured on event page, recognition in Chambliss Center for Children newsletter (11,000+ mailed)

BUNNY MOBILE - \$2,500 (ONE AVAILABLE)

- **Media:** Sponsorship announcement on agency Facebook page
- **Print Media:** Name on 1,300+ invites, ¼ page advertisement in the Coloring Book (event program), logo on the outside back cover of the Coloring Book, dedication page in the Coloring Book, listing in the Coloring Book
- **Event Exposure:** Vehicle on site, recognition on the sponsor banner and sponsor board
- **Additional Benefits:** 6 tickets, name and logo featured on event page

VIB (VERY IMPORTANT BUNNY) - \$2,500 (OR \$5,000 MINIMUM RETAIL VALUE OF IN-KIND DONATION)

- **Media:** Sponsorship announcement on agency Facebook page
- **Print Media:** Name on 1,300+ invites, ½ page advertisement in the Coloring Book (event program), logo on the outside back cover of the Coloring Book, dedication page in the Coloring Book, listing in the Coloring Book
- **Event Exposure:** Recognition on the sponsor banner and sponsor board, logo included in table centerpieces
- **Additional Benefits:** 8 tickets, name and logo featured on event page

Sponsorship Opportunities

T-SHIRT BUNNY - \$2,000 (ONE AVAILABLE)

- **Print Media:** ¼ page advertisement in the Coloring Book (event program), logo on the outside back cover of the Coloring Book, dedication page in the Coloring Book, listing in the Coloring Book
- **Event Exposure:** Logo prominently displayed on event t-shirts, recognition on the sponsor banner and sponsor board
- **Additional Benefits:** 6 tickets, name and logo featured on event page

BAR BUNNY - \$1,500 (ONE AVAILABLE)

- **Print Media:** Recognition on the outside back cover of the Coloring Book (event program), listing in the Coloring Book
- **Event Exposure:** Signage at bar, recognition on the sponsor banner and sponsor board, and opportunity to provide logoed napkins for the bar
- **Additional Benefits:** 4 tickets, name and logo featured on event page

BIG BUNNY - \$1,000 (OR \$2,000 MINIMUM RETAIL VALUE OF IN-KIND DONATION)

- **Print Media:** ¼ page advertisement in the Coloring Book (event program), logo on the outside back cover of the Coloring Book, dedication page in the Coloring Book, listing in the Coloring Book
- **Event Exposure:** Recognition on the sponsor banner and sponsor board
- **Additional Benefits:** 6 tickets, name and logo featured on event page

ZONE BUNNIES - \$1,000 (ONE PER AREA AVAILABLE)

- **Print Media:** Recognition on the outside back cover of the Coloring Book, listing in the Coloring Book
- **Event Exposure:** Signage in the specified zone, recognition on the sponsor banner and sponsor board
- **Additional Benefits:** 4 tickets, name and logo featured on event page

ARTS & CRAFTS BUNNY
BOUNCE ZONE BUNNY
MCGREGOR'S GARDEN BUNNY
QUIET ZONE BUNNY

REGISTRATION BUNNY
SPORTS ZONE BUNNY
SWEET TREATS BUNNY

FAMILY LITTER - \$500

- **Print Media:** Dedication page in the Coloring Book, "Family Litter" listing in the Coloring Book
- **Additional Benefits:** 4 tickets



Coloring Book Page Advertisements

In addition to event sponsorships, companies are invited to advertise in the coloring book that will be given to all sponsors and everyone who attends the Bunny Hop!

Full page advertisement - \$500 • 1/2 page advertisement - \$250

1/4 page advertisement - \$125

Coloring Book Page Dedications

Individuals are invited to sponsor a page of the Peter Rabbit coloring book in honor of that special child in your life.

The page will have a picture that can be colored with your message at the bottom.

Coloring book
page dedications
\$250



Bunny Hop!

May 1, 2020 • 6:00 pm to 8:30 pm • First Tennessee Pavilion

A Family Event to Benefit Chambliss Center for Children

Event Sponsors:

- | | |
|---|--|
| <input type="checkbox"/> "Presenting Bunny" - \$10,000 | <input type="checkbox"/> "Big Bunny" - \$1,000 |
| <input type="checkbox"/> "Grand Bunny" - \$5,000 | <input type="checkbox"/> "Zone Bunnies" - \$1,000 |
| <input type="checkbox"/> "Bunny Mobile" - \$2,500 | <input type="checkbox"/> "Arts & Crafts Bunny" <input type="checkbox"/> "Registration Bunny" |
| <input type="checkbox"/> "VIB - Very Important Bunny" - \$2,500 | <input type="checkbox"/> "Bounce Zone Bunny" <input type="checkbox"/> "Sports Zone Bunny" |
| <input type="checkbox"/> "T-shirt Bunny" - \$2,000 | <input type="checkbox"/> "McGregor's Garden Bunny" <input type="checkbox"/> "Sweet Treats Bunny" |
| <input type="checkbox"/> "Bar Bunny" - \$1,500 | <input type="checkbox"/> "Quiet Zone Bunny" |
| | <input type="checkbox"/> "Family Litter" - \$500 |

Coloring Book Advertisements:

- Full page ad - \$500 1/2 page ad - \$250 1/4 page ad - \$125

- I would like to use the same artwork as in years past. I will email my artwork by April 3rd to: art@jessdesign.net

Coloring Book Page Dedications:

- Coloring Book dedication page - \$250

- Use same message as last year

I would like my page to read as follows: _____

Contact Information:

Name: _____ Company: _____

Address: _____ City, State Zip: _____

Phone: _____ Email: _____

TOTAL: \$ _____ check (enclosed) I will pay online at chamblisscenter.org Please bill me

Please respond by February 3rd. All information for the coloring book must be received by April 3rd.

You may do this by email (rmhoffman@chamblisscenter.org) or mail (315 Gillespie Rd., Chattanooga, TN 37411).

For more information or questions, call 468-1139 or visit www.chamblisscenter.org!

Thank you to our 2019 Sponsors

GRAND BUNNIES

Chattanooga Times Free Press* • CHI Memorial

“VIB”S (VERY IMPORTANT BUNNIES)

First Tennessee Bank • Sunny 92.3*
Natalie & Rob Huffaker • Julie & Patrick Stowe • Terri & Greg Willett

BIG BUNNIES

Brody Jewelers* • Double Cola Company • Erlanger Orthopaedics
The Furniture Shoppe • Lync Logistics • McGriff Insurance Services • Playcore
Russ Blakely & Associates • Title Guaranty and Trust • Ashley & Ward Davenport
Joyce & Ray Feher • Gloria Miller & David Bowman • Kim & Dan Pratt

BUNNY MOBILE

Mountain View Auto Group

ZONE BUNNIES

ARTS & CRAFTS ZONE - Patsi & Kirk Walker

BAR BUNNY- The Mark Hite Team

BOUNCE ZONE - Tennessee Valley Federal Credit Union

REGISTRATION BUNNY - Chattanooga Allergy Clinic

SPORTS ZONE - Warren & Griffin

SWEET TREATS BUNNY - Pediatric Dentistry of Chattanooga

FAMILY LITTERS

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Rebecca & Jay Woods

*in-kind sponsors